TY HUSBAND

DIGITAL DESIGNER

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WORK

LEAD DIGITAL EXPERIENCE DESIGNER @ ARITZIA

Evolving digital design on Aritzia.com by defining UX, brand, and business strategies, improving working models, and supporting teammates and colleagues.

2022 — NOW

SR. DIGITAL EXPERIENCE DESIGNER @ ARITZIA

Lead the digital execution for product launches and site features, proactively started Aritzia's design system, and supported an ambitious hiring plan.

2021

DIGITAL EXPERIENCE DESIGNER @ ARITZIA

Worked in sprint models to deliver iterative enhancements to Aritzia.com in the domains of navigation, filtering, checkout, and basically everywhere else.

2020 — 2017

CREATIVE TECHNOLOGIST APPRENTICE @ AKQA

Worked in design sprints to envision industry-disrupting ideas for Apple, Audi, AXA, Nest, and Nike. Pitched ideas and prototypes to clients and won new business.

2015

DESIGN COORDINATOR @ EMBARK SUSTAINABILITY

Created physical and digital graphic materials to help the non-profit market their events and causes, as well as helped their leadership team adopt a new brand redesign.

2015

UX & UI DESIGNER — FREELANCE

Designed multiple mobile apps, websites, brands, and various print and web assets for small businesses.

2016 — 2013

LEARN

COURSE INSTRUCTOR, ONLINE @ CAPILANO UNIVERSITY

Supporting students enrolled in Capilano University's 'Intro to Photoshop' online learning course by grading work and answering questions.

2021 — 2023

ITALIADESIGN FIELD SCHOOL @ SIMON FRASER UNIVERSITY

Interviewed and filmed designers and architects around Italy to learn about their craft. Made 70 short films about it, alongside a web experience which i helped brand and design.

2016

BACHELOR OF ARTS @ SIMON FRASER UNIVERSITY

Learned industry standard design tools and strategies, multi-disciplinary collaboration, and a curiousity for technology, interactive art, and service design.

2016 — 2011

SKILLS

— CREATIVE

UX Design
UI Design
Visual Design
Design Systems
Branding
Copywriting
Prototyping

— TECHNICAL

Figma, Sketch
User Flows & IA
Adobe Creative Cloud
Photo & Video Editing
Physical Computing
Coding HTML & CSS
CMS Platforms

— PERSONAL

Presenting
Critical Thinking
Team Building
Negotiation & Collaboration
Adapting & Learning
Making People Laugh
Creating Inspiration